

Name: _____

Write a Sports Feature

Most news contains sports features/stories. Sports features contain a lead and the body. Most sports writers have a love of sports along with a strong knowledge of sports and athletes. Sports features capture the emotions of their readers. A good sports writer helps the reader visualize the event and make them feel like they were almost there. After all, a good sports feature often has a reader reading the feature twice!

The Task

- ➔ Select a sport event to write about and write a catchy headline.
- ➔ Write a good lead and include an attention getter! The lead should include a highlight, the type of game/sport, teams/individuals, the outcome, and when and where the sport/event occurred. (*The lead needs to contain who, what, when and where.*)
- ➔ Capture what is most interesting about the event and use descriptive language and know your facts.
- ➔ Your writing must be fair and unbiased and needs to show your enthusiasm.
- ➔ The body needs to include standings, some play by plays, what gave a winning advantage and quotes if available. The body doesn't necessarily need to follow a chronological order but should be in order of importance.
- ➔ Include the outcome, its significance, highlights, individual achievements, team comparisons, spectator response/reactions and size, and weather conditions.
- ➔ Remember, this is non fiction, your writing must be clear and concise.