News and Feature Stories

- ☞ Catchy Headline
- ☞ Catchy Photo
- ☞ Who Was Involved?
- ☞ What happened?
- ☞ When did it happen?
- ☞ Where did it happen?
- ☞ Why did it happen?
- ☞ How did it happen?
- ☞ *Why does this appeal to the reader?*