| Tweeting  | With a Purpo   | se M  |
|---|--|---|
|   | businesses have different purposes for Tweeting. (<br>d remember to stay within the 140 characters (ap   |   |
| <ol> <li>Share a thought, tip or idea</li> <li>Share an opinion</li> <li>Update your status</li> <li>Promote something</li> </ol> | <ul> <li>② To inform about information on another site</li> <li>⑤ Chat or respond to somebody</li> <li>⑧ Tell a joke or something funny</li> </ul> | <ul><li>③ To inform of important news</li><li>⑥ Ask a question or ask for help</li><li>⑨ Provide input on something current</li></ul> |
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