

## Reader BEWARE

You know the term 'buyer beware', well, critical thinkers also know that 'reader beware' is equally important. Below are strategies that writers and authors of

news try to intentionally deceive you. Your task is to describe how each of these strategies relate to 'reader beware' and explain what each category means.

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## ANSWERS WILL VARY—some guidelines here:

Misleading: Inaccurate, biased information, tries to point the finger, usually targets

**Manipulated:** Meant to deceive, images are distorted (fauxtography), truth is often stretched or exaggerated, often these writers have a hidden agenda and stretch the truth for buy in.

**Invented:** Totally made up stories, intended to grab the reader with a headline or photo, 100% fake/false, deceives and is the most harmful. Pure propaganda! Fabricated to make money, click bait to make you click through.

**Satire:** A news satire is like a parody, it mimics a real source but has only a slight connection, intention to fool and humor. Satire has been around for a long time but there are a lot of gullible individuals!