	Use the following scale: 4 Exemplary 3 Accomplished 2 Developing 1 In Progres
	My headline is catchy and it grabs the attention of the reader.
	I have included the 5-W and how (who, what, when, where, why).
	I have included supporting details that are clearly written and important.
	My writing style is easy to follow and easily understood.
	_ My words and phrases are accurate, reflective and easily remembered.
	(news reports should be memorable)
	_ My conventions are accurate (spelling, grammar, capitalization, punctuatio
	My story is clearly organized with a very strong lead.
	_ My story is written ' <i>tight</i> ' short, sweet and to the point.
	_ I have included key quotes effectively.
	_ My story is written in 3rd person and is objective.
	_ My summary is succinct.