

Persuasive Writing Assessment



Beginning – Middle - Ending

Beginning The introductory paragraph clearly states the issue and outlines the main points.	
Middle The paragraphs focus on one key point from the introductory. Each sentence provides evidence and/or examples. Sentences are organized beginning with the most important to least important.	
Ending The conclusion summarizes the main points and ends on a strong final statement, opinion or recommendation.	

Language and Grammar

Same tense is used.	
Strong use of verbs are used to express opinions.	
Punctuation is accurate, conventions are followed.	
Points are carefully linked within and between paragraphs. Ideas are developed with significant detail.	
Writing provides a strong sense of feeling, emotion or passion.	
Pronouns are used to persuade the reader to agree with the position.	
A variety of sentence structure is used, strong words are used to help persuade the reader.	
Thought provoking questions are used to make the reader think about the issue.	
Conclusion is very strong and convincing.	